

Conference Agenda

Thursday, Sept. 11, 2008

- 8:30-9:30 "Raising Money in America for Biomedical Technology Companies" moderated by Janis Peters of Montgomery County, MD, Department of Economic Development. Panelists include:
- Matt Zuga, CEO, Red Abbey Ventures
 - Gary Applebaum, M.D., Nobska Ventures
 - Rajesh Rai, New Markets Growth Fund
 - Rick Zitelman, CEO, The Zitelman Group

Prime Time

9:30-11:30 Presentations by Israeli companies whose breakthrough products are in advanced development, ready to sell, or ripe for strategic partnering

11:30-1:00 Networking lunch and poster session

1:00-2:00 Rotating, 15-minute meetings between Israeli companies and prospective partners and investors.

- 2:00-3:00 "Strategic Partnering: How to Do Business with American Life Science Corporations" moderated by Asher Rubin, Partner, Hogan and Hartson biomedical practice. Panelists include:
- Robert Gillison, Vice President of Corporate Development, Martek Biosciences
 - Eric Richman, Senior Vice President, Business Development & Strategic Planning, PharmAthene.
 - Pat Rodemers, Senior Business Development Director, Novation
 - John Rush, M.D., Chief Medical Officer, Hanger Orthopedic
 - Uri Reichman, Ph.D., NIH Office of Technology Transfer

3:00-4:00

"Strategic Perspective on U.S. Market Penetration: Regulations, Reimbursement & Distribution" moderated by Lynn Snyder of Epstein, Becker & Green.

- Paul Campbell, EBG Advisors, reimbursement specialist
- Kenneth Grant, Vice President, General Services, Johns Hopkins Hospital Administration
- Dan Moskowitz, former Chairman, Health Industry Distributors Association

4:00-5:00

Networking Reception